

# CY DIGITAL NET

MARKETING AND ADVERTISING AGENCY





# More than just a Marketing and Advertising Agency

**We believe in the power of ideas.**

Every great client alliance starts with a strategy. When we partner with clients for full-service **creative solutions**, we devise a **plan** of attack to capture audience attention and ensure **long-term success**.





# Trust Us. We Built Brands.

**Cy Digital Net** formed from the need of greater effectiveness, we're a passionate group of **thinkers, designers, visionaries and strategists**. We're digital savvy and online specialists.

Located in Limassol, with staff specialized on Digital Marketing for over 15 years. We can maintain the intimacy of a small company while we can also handle the largest contracts.

We're not your typical agency.  
*"good enough" is not in our vernacular*



# Our Services

## // **DIGITAL MARKETING**

**SOCIAL MEDIA MANAGEMENT**

**WEB DESIGN | MANAGEMENT**

**SEARCH ENGINE OPTIMIZATION (SEO)**

**SEARCH ENGINE MARKETING (SEM)**

**DISPLAY ADVERTISING**

**EMAIL MARKETING**

**GOOGLE ADWORDS**

**MEDIA BUYING**

**DIGITAL PRINTING**

## // **OFFLINE MARKETING**

**GRAPHIC DESIGNS**

**MEDIA BUYING**

**AUDIO & VIDEO PRODUCTIONS**

**EVENT CREATION**

**ADVERTISING GIFTS**

**BUSSINESS CONSULTING**

**MARKETING CONSULTING**

**MARKETING PLAN | IMPLEMENTATION**



# We Deliver Growth.

We offer complete integrated digital marketing services that will help you establish an **efficient and effective online presence** within the market anywhere in the world. We excel at Digital Marketing but never at the expense of Traditional Marketing.

**Digital Marketing**





# Social Media Marketing

## The Future of Digital Marketing.

Social Media Marketing is the use of social media networks to achieve a company's marketing goals. The use of Social Media can generate new leads and create bonds and engagement with current customers. Social Media Marketing is also a strategic plan and only sharing a post every now and then is not enough.

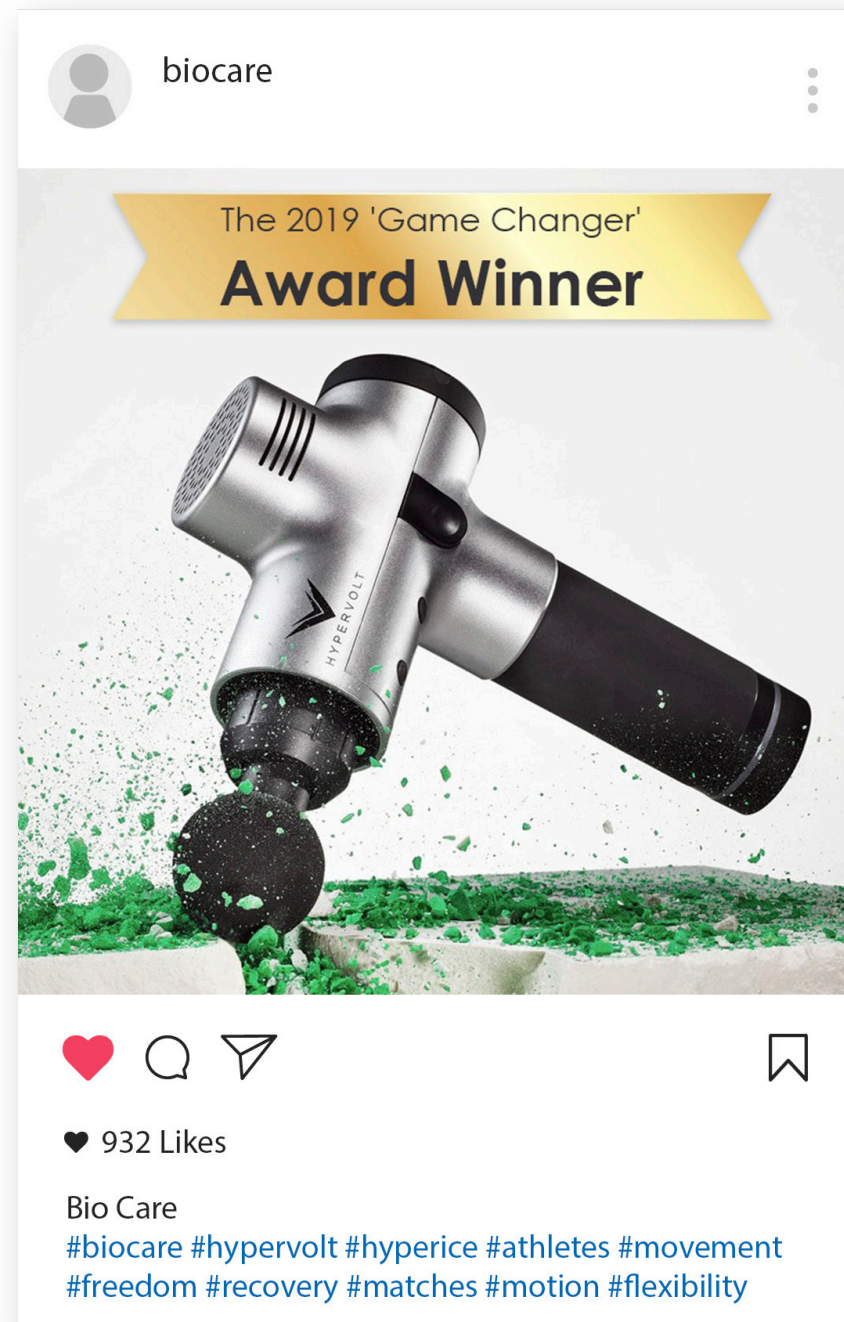


**Digital Marketing**



# Social Media Marketing

*social media pack*



- / Creation of graphics for posts
- / Creation of posts day by day or daily accordingly
- / Interaction with potential clients
- / Creation and management of Facebook events
- / Creation and management of contests
- / Deletion of unwanted messages
- / Attraction of potential clients to like and follow the page
- / Creation and management of Facebook ads
- / Payed promotional posts



# Web Design & Search Engine Optimization



CY Digital NET can create your ideal website for company that highlights your core values.

## How do we get there?

A good website must have a beautiful “face” but as in human nature, the appearance is not everything in an individual. If the purpose here is to keep your clients for a long term, then your **website has to stand out** and provide the best business solutions to keep the customers satisfied.

SEO is a process that aims to generate organic (or in other words free) high ranked search results on search engines.

**// Start a blog, business site, portfolio, online store, or anything else you can imagine.**



# Web Design & SEO

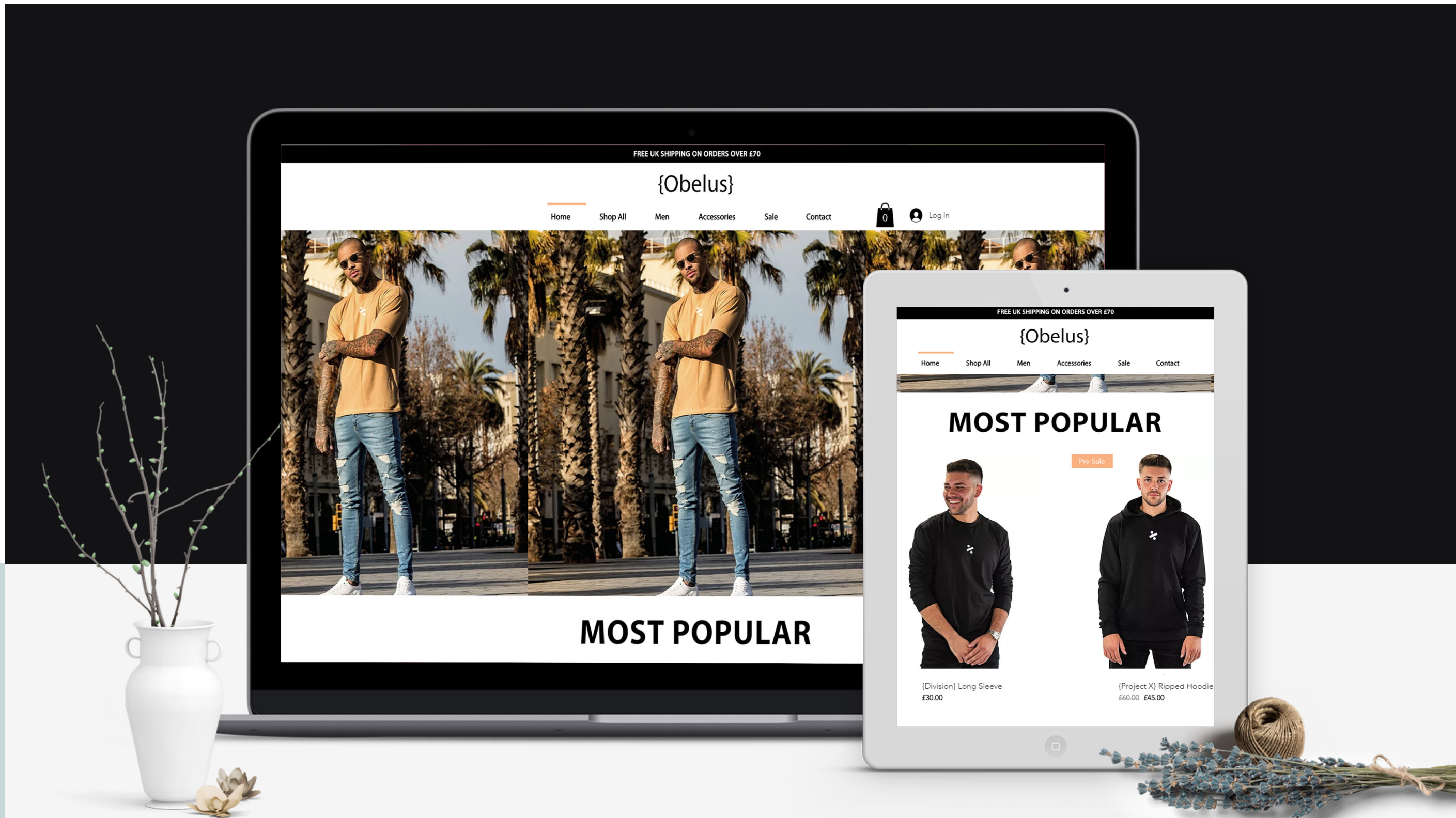
*e-shop*

*responsive design - mobile responsive*





# Web Design & SEO





# Graphic Designs



Planning and communicating ideas and experiences with the use of visual content sometimes combined with textual content.

**CY Digital NET** can create Graphic Designs that **attract your targeted** and current customers through in depth research. Once we get to know the traits of the targeted customers we create attractive to them Graphic Designs to deliver the marketing message successfully.

**Offline Marketing**



# Graphic Designs





# Graphic Designs

*full branding package*





# Graphic Designs

*logo design*

*label design for package*





# Graphic Designs

*signboard design*







# CY DIGITAL NET



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# THANK YOU!